



Engaging millions of travellers worldwide with tailored content for television, online and social media.

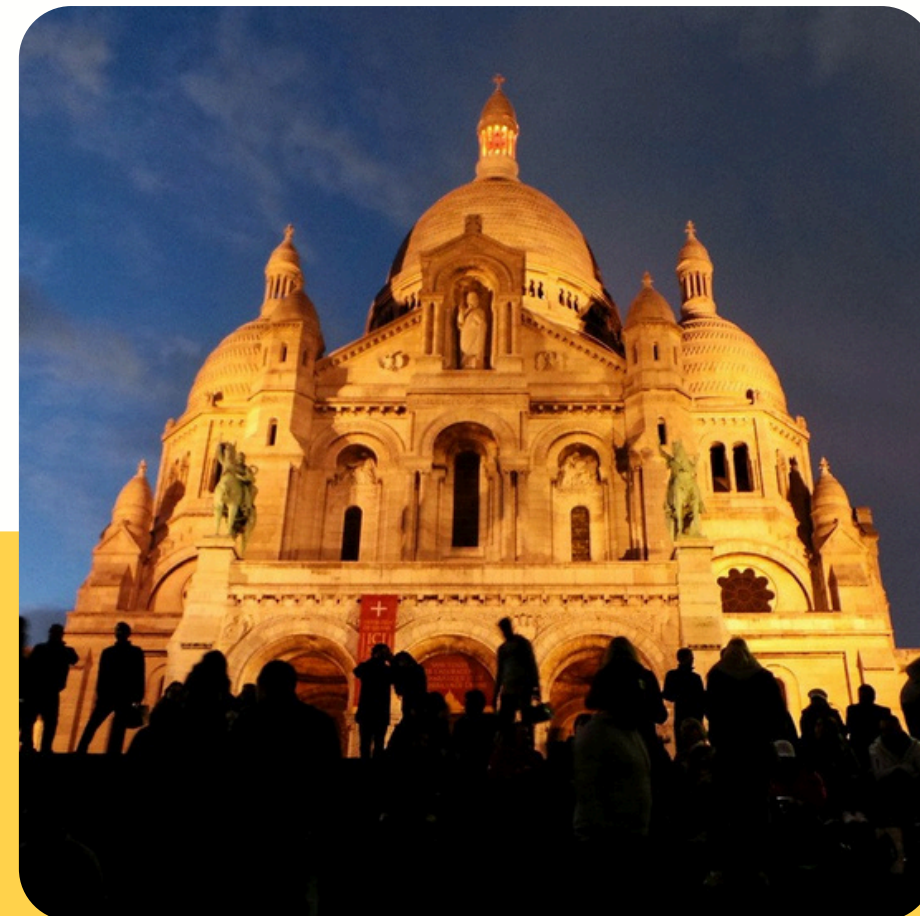




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THE TRAVEL OZ GLOBAL STORY



TRAVEL OZ GLOBAL is produced by GraingerTV, which is a renowned international television production company based in Australia that is helmed by Logie Award-winning producer Greg Grainger. Known for exceptional storytelling and award-winning travel documentaries, Grainger TV has captivated global audiences with its compelling content for over 40 years. Our productions have been broadcast on nearly 100 international networks including National Geographic, Discovery Channel and Netflix, inspiring millions worldwide with a passion for travel and adventure.

TRAVEL OZ GLOBAL AUDIENCES



TEN NETWORK

TRAVEL OZ has been screening on both Ch 7 and ABC networks since 2008 to audiences more than one million people.

From 2026 we are excited to announce “TRAVEL OZ GLOBAL” is launching across Australia on the TEN Network and will appear on both Channel 10 and 10Play.

Other Grainger TV travel productions on Channel 10 have screened to a national audience reach of 250K+ viewers.



LOOKING GLASS INTERNATIONAL

Distributes Travel Oz episodes globally to channels such as **FIRST HD TRAVEL EUROPE** with an audience of 10.5M and **TUBI** which has 97M monthly active users globally



PEOPLE'S DAILY ONLINE

Selected Travel Oz episodes are streamed to multiple outlets for **PEOPLE'S DAILY ONLINE**. People's Daily Online is the largest media company in China with a total daily viewership of 285M people.



RECALL TV

Screens Travel OZ episodes on **CHINA MOBILE** with an estimated audience of 100M+ and around the world including Pakistan 12M+, Egypt, Jordan & Malaysia.

SOCIAL MEDIA REACH

Combined reach of 46K+ connections over all major social media platforms including **INSTAGRAM**, **FACEBOOK** and **LINKEDIN**.

MAGAZINES

Previous coverage has included **MAGAZINES** such as MINDFOOD, Vacations & Travel, Signature Luxury Travel & Style, Luxury Travel Magazine, Escape and Explore.

RADIO

Stations have included ABC Radio, ARN, Nova Entertainment and SCA stations nationally.

HISTORICAL DISTRIBUTION

NETFLIX



Discovery

**GRAINGER TV PRODUCTIONS HAVE BEEN BROADCAST BY
ALMOST 100 NETWORKS GLOBALLY**

- ▪ NETFLIX
- ▪ NATIONAL GEOGRAPHIC
- ▪ DISCOVERY CHANNEL
- ▪ FRANCE TÉLÉVISIONS
- ▪ FIRST HD TRAVEL EUROPE
- ▪ INFLIGHT GLOBAL AIRLINE SERVICES (QANTAS)
- ▪ CARNIVAL CRUISES
- ▪ FOX SPAIN
- ▪ CURIOSITY STREAM
- ▪ SP INTERNATIONAL (TAIWAN)
- ▪ AMC INTERNATIONAL
- ▪ DANGER TV
- ▪ INDIGENOUS MEDIA
- ▪ STV UK
- ▪ AUTHENTIC DISTRIBUTION
- ▪ TRUE VISION THAILAND
- ▪ “CHARMING CHINA” FOR PEOPLE’S DAILY ONLINE
- ▪ LOOKING GLASS INTERNATIONAL DISTRIBUTION
- ▪ RECALL TV

WHAT MAKE US DIFFERENT



IMAGERY AND B-ROLL IS YOURS

When you partner with TRAVEL OZ GLOBAL you're not just gaining TV and social media exposure — you're gaining access to exceptional production value and long-term marketing assets in all the B-roll footage we provide you.

Our experienced production team delivers broadcast-quality footage using multiple cameras, including drone coverage for breathtaking aerial perspectives that showcase your destination at its very best. Every shoot is designed to meet the professional standards required for national television, ensuring your brand looks world-class on screen.

All imagery and B-roll footage captured during production will be provided for your own promotional use — tailored to highlight exactly what you want to showcase. The content we capture is ready for you to use across your social media, website, digital campaigns, and marketing materials, making it easy to extend your reach long after the episode airs.

With TRAVEL OZ GLOBAL the production team, equipment and delivery is all included as part of your investment, giving you premium media assets, unparalleled exposure and exceptional value in one package.

WHAT MAKE US DIFFERENT



AWARD WINNING TAILORED CONTENT

We work closely with clients to ensure we're delivering tailored content that connects and inspires. Our stories have won multiple awards including Best International Story and Top Travel Broadcaster at the Australian Society of Travel Writers' awards.



EXTRA EXPOSURE

Our hosts work across multiple platforms including television, radio, print and online, where they have numerous opportunities to share their experiences and content through various mediums.

MEET THE TEAM



Greg Grainger

Greg Grainger is an award winning producer and presenter specialising in travel documentaries. Greg's documentaries have been seen by tens of millions of viewers, from National Geographic, Netflix and Discovery Channels to Channels 7, 9, 10 and the ABC in Australia.

With over 50 years experience in the industry, Greg has won a prestigious Logie Award for Top News Report and is a repeated winner of the Australian Society of Travel Writers award for Top Travel Broadcaster.

His highly acclaimed adventures have captured on film activities as diverse as sky burials in Tibet to shark riding in Tahiti, expeditions across the Arctic and Antarctic, as well as along the Andes and Himalayas.



Lynette Carroll

Lynette Carroll is a TV & radio presenter with 15+ years of experience with Channel 7, Channel 10, Foxtel and National Geographic. Known for her warmth, humour and down to earth style, she brings real stories and heartfelt moments to life. Lynette's love of connection and curiosity makes every journey an invitation to explore the world in a more meaningful way.



Susan Elliott

Susan Elliott is an effervescent award-winning travel writer and television producer / presenter who has travelled to close to 50 countries. A journalism graduate, her career has included stints with the Seven Network, Channel Nine and Network Ten. Susan has also worked as a Public Relations advisor based in Monaco.



GET IN TOUCH



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Let us share your story with our viewers...

